

# Your Wedding Flower Budget & Checklist

*A Practical Guide for Planning Your Sunshine Coast or Brisbane Wedding Flowers*



*the* BRIDE'S TREE

# WHAT CAN BE INCLUDED IN A WEDDING FLOWER PACKAGE?

## FOR THE WEDDING PARTY

- ☐ BRIDAL BOUQUET
- ☐ BRIDESMAID BOUQUETS
- ☐ GROOM BUTTONHOLE
- ☐ GROOMSMEN BUTTONHOLES
- ☐ MOB/MOG CORSAGES
- ☐ FLOWERGIRL BOUQUET
- ☐ FLOWERS FOR HAIR
- ☐ FLORAL NECKLACE FOR DOG OR HORSE



## FOR THE RECEPTION

- ☐ ARRANGEMENT FOR WELCOME SIGN/SEATING CHART
- ☐ TABLE CENTREPIECES
- ☐ BAR ARRANGEMENT
- ☐ GIFT TABLE ARRANGEMENT
- ☐ BOUQUET FOR TOSS

## FOR THE CEREMONY

- ☐ FLORAL ARBOUR
- ☐ FREESTANDING ARRANGEMENTS
- ☐ AISLE FLOWERS
- ☐ FLOWER PETALS FOR AISLE
- ☐ FLOWER PETAL CONES FOR TOSSING
- ☐ WELCOME SIGN ARRANGEMENT

CHOOSE YOUR SONGS

NOTE: You don't *have to* include all of these types of floral arrangement in your package. Check the ones you most want to include. Then talk to your florist about what best fits your vision and budget.

# WAYS TO KEEP THE FLORAL BUDGET IN CHECK

## 1. SET A CLEAR FLORAL BUDGET

Start with a dollar figure. Most couples spend 8–15% of their wedding budget on florals, but you can allocate less if you're strategic.

## 2. PRIORITISE KEY ARRANGEMENTS

Focus on “wow-factor” florals:

- Bridal bouquet
- Ceremony backdrop
- One reception statement piece (e.g. a hanging installation or head table arrangement)
- Then scale back on less impactful items.

## 3. REPURPOSE CEREMONY FLOWERS

Use ceremony arbours, aisle arrangements, or plinths again at your reception (e.g. behind the sweetheart table or on the dancefloor entrance).

## 4. CHOOSE IN-SEASON & LOCAL BLOOMS

In-season flowers are more affordable and fresher. Ask your florist what's abundant locally in your wedding month.

## 5. GO BIG ON FOLIAGE

Greenery like gum leaves, olive branches, and tropical palms are cost-effective fillers and create lush volume.

## 6. SELECT STATEMENT FLOWERS WITH BIG IMPACT

Blooms like hydrangeas, chrysanthemums, or king proteas cover more space with fewer stems — fewer flowers, same visual punch.

## 7. LIMIT VARIETY

Reducing the number of flower types makes it easier for your florist to buy in bulk, cutting costs.

## 8. OPT FOR SMALLER BOUQUETS

Instead of oversized bouquets, go for minimalist or modest posies — especially for bridesmaids.

## 9. SIMPLIFY TABLE CENTREPIECES

Choose low-cost styling for tables:

- Single stems in bud vases
- Grouped clusters instead of full centrepieces
- Candles mixed with simple florals

## 10. Mix Fresh with Dried

Dried or preserved flowers can reduce the number of fresh stems needed — and you can keep them forever.

## 10. MIX FRESH WITH DRIED

Dried or preserved flowers can reduce the number of fresh stems needed — and you can keep them forever.

**CLICK HERE to access 11 more ways to reduce/maximise your wedding flower budget.**



# YOUR FLORIST WILL CREATE CONTINUITY THROUGHOUT YOUR WEDDING



FIND YOUR  
DREAM  
WEDDING  
FLORIST



# Shop Our Other Digital Products...

## Make Your Wedding Planning

### *so much simpler*

THE BRIDE'S TREE

CANVA EDITABLE

## DIGITAL WEDDING PLANNER

COOPER + JOJO

### WEDDING PLANNER

MAY 23, 2024

THE STAR BARN AT STONE GABLES ESTATES

100+ HYPERLINKED PAGES

Customise everything - fonts, colours, photos with a FREE Canva Account

SHOP DOWNLOADS

